



World Crafts Council AISBL

Siège social:

Les Anciens Abattoirs  
Rue de la Trouille, 17/02  
B- 7000 Mons (Belgique)

Siège d'exploitation:

Crafts Council,  
44a Pentonville Road, Islington,  
London N1 9BY,  
United Kingdom

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**Application for World Crafts Council Craft City Designation**

I am writing to you regarding the application for World Crafts Council Craft City status. I am delighted to inform you that after careful consideration by the Board of the written submissions and by the visiting jury I can confirm that the following city/region has been successful in their application to be designated as World Crafts Council Cities.

- Chiang Mai, Thailand as a World Crafts Council Craft City

Congratulations to you and your colleagues in joining a network of craft cities and regions across the globe. We are delighted that Chiang Mai is adding a new and exciting addition to the list. We will be adding the following details to the WCC International Craft Cities webpage.

- Contact details – name, address, email and web page
- Information about the city/region which will be taken from the application
- Photographs – images of the city / region and activities.

I also draw your attention to the conditions of the programme:

- *Attached is a copy of WCC jurors' report and we ask that you take note of the comments.*
- Designated creative craft cities must submit an annual report to the WCC International Secretariat on their activities and projects. If, after two reminders, a city has not provided this report, the WCC Board may invite it to leave the network.
- *Attached are our WCC logo guidelines which I ask that you follow when describing Chiang Mai status as a Craft City.*

I would be most grateful if you were able to assist in this matter.

Yours sincerely and all good wishes

**Rosy Greenlees**  
President

CC: Dr Ghada Hijjawi-Qaddumi, President WCC Asia Pacific Region

Dr. Ghada Hijjawi-Qaddumi  
President  
WCC-Asia Pacific Region



To,  
Assoc. Prof. Dr. Woralun Boonyasurat  
Director of Social Science Institute  
Chiang Mai University  
Thailand

January 28, 2020

**Subject: Congratulation Letter**

Dear Dr. Woralun,

In my capacity as President of WCC-Asia Pacific Region, it is my pleasure to announce that the title of "WCC-World Craft City" has been conferred on Chiang Mai by the WCC-International President. The approval of the Regional Presidents was given upon their recommendations of the report, submitted by the Evaluation Team, on November 2019.

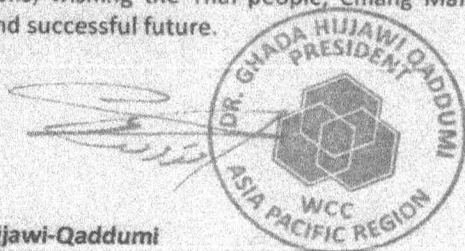
My colleagues (Ms. Manjari Nirula, APR Senior Vice President & Vice President of South Asia Subregion, from India; Ms. Surapee Rojanavongse, Honorary Member & Advisor of APR; Dr. Sitthichai Smanchat, APR Vice President for South East Asia Subregion and I (Dr. Ghada Hijjawi-Qaddumi, President of WCC-Asia Pacific Region, from Kuwait), members of the evaluation team, would like to share with you the happiness for having Chiang Mai acquire the title of WCC-World Craft City, hoping that the city will network, in the future, with the other World Craft Cities.

We would like to express our admiration of the Application that provided us with important information about Chiang Mai. The well-prepared and comprehensive programme for our visit deserves, as well, a similar compliment as it gave us the chance to cover a lot of areas in the crafts sector such as workshops, training, education, museums, bazaars, etc.

The Thai people's kindness and hospitality and yours, in particular, facilitated our mission and gave a special flavor of closeness, friendship and intimacy. We really enjoyed our stay in Chiang Mai, though all of us came directly from two big hectic events, held in China and Malaysia.

The meeting with the crafts experts and entrepreneurs in Chiang Mai University, which you have organized for us was enlightening and a good wrap-up of our visit. We thank you very much, and reiterate our congratulations, wishing the Thai people, Chiang Mai citizens and specifically the craftspeople, progress, prosperity and successful future.

Sincerely,



**Dr. Ghada Hijjawi-Qaddumi**  
President, WCC Asia Pacific Region (2013-2020)



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**Designation of Chiang Mai as "WCC-World Craft City"**

World Crafts Council received an application for the title of "World Craft City" from Chiang Mai in 2019. After the evaluation had been authorized by the WCC Presidency, the evaluation reports of the Jurors were passed on to the WCC Executive Board who decided to designate the city of Chiang Mai as a "World Craft City".

From the application submitted to WCC, it is clear that craft is deeply rooted in the society of Chiang Mai and that it plays an integral part in both industry and community. Chiang Mai is expected to fulfill its commitment to the title of World Craft City, to expand its international exchanges, work and communicate with other cities of the Crafts City network to cooperate in providing a common platform for the world craftspeople.

Congratulations to Chiang Mai for being designated as WCC-World Craft City.

**Rosy Greenlees**

**President of World Crafts Council  
AISBL, 20 December 2019**



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World Craft City

